



College Document # _____

UCC Document # 241Review Type: Edit Exp Full **CATALOG YEAR 2013-2014**COLLEGE/SCHOOL/SECTION: A.R. Sanchez, Jr. School of Business

Course: Add: ~~XXX~~ ^{MA} (see attached) Delete: _____
(check all that apply) Change: Number _____ Title _____ SCH _____ Description _____ Prerequisite _____

Response Required: New course will be part of major _____ minor _____ as a required _____
or elective _____ course

Response Required: New course will introduce _____, reinforce _____, or apply _____ concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

Program: Delete: _____ Add: _____ Change: _____ Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.

Program Learning Outcomes: Add: _____ Change: _____ Attach listing of program learning outcomes.

Minor: Add: _____ Delete: _____ Change: _____ Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

College Introductory Pages: Add information: _____ Change information: _____
Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Other: Add information: XX Change information: _____ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Approvals:

Signature

Date

Chair
Department Curriculum Committee

Jacqueline MayfieldMarch 7, 2013

Chair
Department

L. J. Reinwald3/8/13

Chair
College Curriculum Committee

Jacqueline MayfieldMarch 7, 2013

Dean

R. Stephen Sears3/11/2013

MASTER OF BUSINESS ADMINISTRATION (MBA)

The following courses make up the MBA Business Foundation courses that must be taken for the MBA degree offered by the A. R. Sanchez, Jr. School of Business. **The MBA Business Foundation courses do NOT count toward the 30 hours needed to complete the MBA degree. However, they do count toward the overall graduate grade point average required for satisfactory progress.**

BUSINESS FOUNDATION COURSES FOR THE MBA PROGRAM

ACC	5300	Accounting Concepts
MIS	5300	Information Systems Concepts
DS	5300	Business Quantitative Methods
ECO	5300	Economic Concepts
FIN	5300	Business Finance Concepts
MGT	5300	Management Concepts
MKT	5300	Marketing Concepts
POM	5300	Production and Operations Management

Students also have the option of completing the MBA Prep Program including:

BA	5201	Concepts in Finance and Economics
BA	5202	Concepts in Accounting and Management Information Systems
BA	5203	Concepts in Management and Marketing

Dear TAMIU UCC,

March 9th, 2013

The Masters Study Curriculum and Assessment Committee from the A. R. Sanchez, Jr. School of Business would like to offer a more time and cost effective alternative pilot program to satisfy MBA foundation course requirements. Currently eight, 5300 level courses, three academic credit hours each, are listed in the TAMIU catalogue as prerequisites to the MBA program. Generally, these requirements are satisfied by obtaining a C grade or better in an undergraduate business degree program.

However, market research shows that many nonbusiness degree holders, including working professionals such as nurses, educators, administrators, lawyers, and physicians would like to pursue an MBA degree without the time and cost incurred by the present eight required foundation courses. Furthermore, other AACSB colleges of business are requiring reduced to no MBA foundation courses.

As a result, we are proposing an intensive MBA Prep pilot program which will restructure the eight foundation classes content into three, two academic credit hour class modules that will satisfy the same overall learning objectives. The MBA Prep modules will be offered on-line on a pass/fail basis at least once a year. Upon successful completion of these three modules, a student who has been officially admitted to the MBA program will then be able to begin taking the required 10 courses of the MBA program. As with the foundation classes, students will not earn credit towards the MBA degree with completion of these modules.

Since this pilot program is an experiment, the Masters Studies Curriculum and Assessment Committee and ARSSB administration will monitor the performance of participants who have successfully completed the MBA Prep modules to evaluate their academic competency in regular MBA classes. Should the pilot program indicate successful preparation for MBA program academic performance, we will then propose eliminating the existing foundation classes to the UCC and replacing them with MBA Prep modules. Should the pilot program not indicate successful academic preparation, we will revisit curriculum design.

Our desired pilot program outcomes are quality MBA preparation at lower cost, convenient learning delivery, and increased enrollment. Costs should be lower because participants will pay for six credit hours in comparison with twenty-four, and existing faculty (with the potential for three adjuncts if the modules are offered in the summer) can instruct the courses. Increased enrollment should offset any cost outlays.

Thanks very much for your attention to this proposal.

Sincerely,

Jacqueline Mayfield

Jacqueline Rowley Mayfield, PhD,

On behalf of the ARSSB Masters Studies Curriculum and Assessment Committee